

## **FASHION BUYING & MERCHANDISING Graduate Resume Sample** [www.timesresumes.com](http://www.timesresumes.com)

**Address:** xxxx, xxxx Nagar, XYZ city, India

**Mobile:** +91 9999999999 **Email:** xyz111@yahoo.co.in

- ❖ **Energetic and enthusiastic** individual, with a **Post graduate Certificate in Fashion Buying and merchandising**, focus on buying and merchandising combined with post graduate level academic experience and the vocational realities of retailer buying and merchandising operations.
- ❖ **Possess a combination of** passion, commercial knowledge & awareness, great communication, research & analytical skills and a keen interest in the fashion retail industry. Studying in London gave me the perfect opportunity to experience and be inspired by other cultures.
- ❖ **Seeking** to work in a renowned organisation, alongside the Buying team, Merchandisers, analyse previous sales trends to successfully forecast buying needs, how much of it, and when the merchandise needs to hit stores to maximise profit and minimise markdown.

### **SKILLS**

- ❖ **Buying and Merchandising** - comprehensive knowledge and understanding of the integration of buying, merchandising, design and garment technology functions in contributing to a fashion range.
- ❖ **Range planning** skills include commercially balanced groups of design options, lead times, the significance of pricing strategies, effective sourcing strategies, the movement of stock into and around the business & use of merchandising data to help in the development of a range plan.
- ❖ **Marketing and Supply Chain Management** - absolute understanding of the market context in which fashion buyers and merchandisers function and the commercial implications for product ranges. Factors affecting the supply chain, including product market strategies, and implications of external forces.
- ❖ **Superior** communication, negotiation, presentation and problem solving skills
- ❖ **Proficient** in the use of primary research methods like footfall, bag counts, mood boards.
- ❖ **Excel at financial calculations** like; sale plans, allocation plans, WSSI, as well accurately forecasting a target margin and profit figure.
- ❖ **Computer Skills:** Accuracy, numeracy and proficiency in MS Excel & MS Word.
- ❖ **Language Proficiency:** English, Hindi and Spanish (Intermediate level)

### **CERTIFICATIONS**

**PG Certificate in Fashion Buying & Merchandising** 2014  
ABC of Fashion, London, UK

### **EDUCATION**

**MSc (Management)** - University Rank - 2<sup>nd</sup> (secured 64% marks) 2012  
ABC Institute (XYZ University), New Delhi, India

**B.Com** - University Rank – 13th (secured 74% marks with merit) 2011  
ABC Institute of Fine Arts, Jalandhar

### **ACADEMIC ACHEIVEMENTS**

**Leadership Positions held:** House captain, Class Representative, Senior Editor of School Magazine.

**Voluntary Work:** “Action for Ability Development and Inclusion, New Delhi (May-Sept 2013)

Worked closely with the under privileged people and contributed in the research which helped to analyze the lack of facilities for them.

**Interests:** Fashion, Culture, Socializing, Traveling, Keeping fit, Languages and Reading.

**References:** Available upon request.